

LETTER FROM THE EDITOR

BY LOK R. POKHREL, NEWSLETTER EDITOR



We had a number of exciting updates in our fall newsletter, and this time also I am happy to update you with

some exciting news. We have fewer columns but I would assume it is natural for a winter issue! Thus my responsibility for producing newsletter with quality content should still hold that tradition despite having low in the numbers.

In this issue we have updates on our division's bylaws, thanks for the painstaking effort in tracking them by our division head Jan Leach. This will definitely be a valuable source to further update and amend them in the newer context, as the bylaws have not been amended and made current since their very inception.

One of the most important parts of this current issue of the newsletter would be to update our members with the programming of 2016

AEJMC Conference in Minneapolis. Our Vice-Head/Programming Chair Ryan Thomas presents the panelists, with the information of sponsors and co-sponsors; information on research paper sessions and business meeting. Research Chair Chad Painter outlines 2016 AEJMC paper call for the division with details on Carol Burnett Award for Graduate Students, Professional Relevance Award, and Top Faculty Paper Award.

This issue also presents an update from our division's Teaching Chair John J. Williams on Second Walter Cronkite Conference on Media Ethics and Integrity at Missouri Western State University. This event was co-sponsored by MED.

We have an interesting discussion column by our division's PF & R Chair Nicole Craft on the First Amendment and freedom of speech in college campuses.

Finally, I would like to thank you everyone for your contribution in these busy times and look forward to receiving more updates and columns for our upcoming issue.

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UPDATES ON MED BYLAWS ITEMS

By JAN LEACH, DIVISION CHAIR

After four months of sleuthing and a bit of worrying, the MED bylaws have been located! As many of you will recall, I had received questions about the bylaws and was unable to locate them, even after checking with some of our past division chairs and other long-time members.

Perhaps it is luck and a bit of good fortune coming with the New Year, but the bylaws were unearthed this week (week of Jan. 4) in old newsletter archives. The MED bylaws were proposed and approved during the New Orleans convention in August 1999 when the Media Ethics Interest Group became a full-fledged division.

Why are bylaws important? Each division is required to have bylaws

and update or amend them as needed. Ours apparently haven't been updated, though it's possible they have been amended without such changes being recorded. We must now review the amendments and consider changes. This is necessary to keep pace with changes in our mission and with innovation in our discipline. Bylaws also factor into the division's full review in two years.

So, at your convenience, please take a look at these bylaws and send me (jleach1@kent.edu) ideas for revision or updates. If you know of changes that may have been approved, send those to me as well. I'll check the recent newsletter archives and I can ask AEJMC staff to check further back.

According to Article IX (see below) we can update the bylaws at any meeting of the division (presumably in August at the convention), but we need to send proposed up-

dates to all members 25 days before the meeting. That means we will need proposals for consideration over the summer; I suggest we send them to members for review by July 1.

My quick review of these original bylaws seems to indicate we might need to:

- Rename our officers (now called chair, vice chair, etc.)
- Include the program chair/vice chair in the list of executive officers (see reference to "head-elect")
- Indicate our newsletters — and minutes? — are available online
- Address graduate student involvement

What else?

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BYLAWS of the MEDIA ETHICS DIVISION of AEJMC

(Adopted and Approved, August 1999)

Article I — Name

- The name of this organization shall be the Media Ethics Division.

Article II — Object

- The object of this organization shall be to promote teaching, research and public service activities in media ethics.

Article III — Membership

- Section 1. Regular membership in this division shall be restricted to members in good standing of the Association for Education in Journalism and Mass Communication who are dues-paying members of the division.
- Section 2. Associate membership in the division may be granted, upon affirmative vote of the regular membership, to individuals who have made outstanding contributions to the objectives of the division.

Article IV — Officers

- Section 1. The officers of this organization shall be a Head, a Head-elect, and a Secretary-Treasurer. The officers shall perform duties prescribed by these bylaws and by the parliamentary authority adopted by this organization.
- Section 2. Officers of the division shall be elected by ballot to serve for one year. Their term of office shall begin at the close of the annual AEJMC meeting at which they are elected, except that the Head-elect shall become Head after serving for one year as Head-elect.

Article V — Meetings

- Section 1. The annual business meeting of the division shall be conducted during the annual convention of the AEJMC for the purpose of electing officers, receiving reports of officers and committees, and for any other business that may arise.

- Section 2. Special meetings of the division can be called by the head or the executive board and shall be called upon the written request of ten (10) members of the division.
- Section 3. Ten members of the division shall constitute a quorum.

Article VI — Executive Board

- Section 1. The executive board of the division shall consist of the elected officers, plus the chairs of the three standing committees: Research, Teaching, and Professional Freedom and Responsibility.
- Section 2. The executive board shall have general supervision of the affairs of the division between its annual business meetings, shall fix the time and place of the meetings, make recommendations to the division, and perform such other duties as may be prescribed by these bylaws.

Article VII — Committees

- Section 1. The Research Committee Chair shall be responsible for planning and coordination of division research activities.
- Section 2. The Teaching Committee Chair shall be responsible for planning and coordination of division teaching activities.
- Section 3. The Professional Freedom and Responsibility Committee Chair shall be responsible for planning and coordination of division activities related to issues of professional freedom and responsibility.
- Section 4. The chairs of standing committees are appointed by the division head.
- Section 5. Other special or ad hoc committees may be appointed by the head as the executive board shall from time to time deem necessary to carry on the work of the division.

Article VIII — Parliamentary Authority

- The rules contained in Robert's Rules of Order Newly Revised shall govern the division in all cases to which they are applicable and in which they are not inconsistent with these bylaws or any special rules of order which the division may adopt.

Article IX — Amendments

- These bylaws can be amended at any regular meeting of the division by a two-thirds vote of those present and voting, provided that the proposed amendment has been mailed to all members of the division no less than 25 days prior to the meeting.

AEJMC 2016 CONFERENCE IN MINNEAPOLIS

BY RYAN J. THOMAS, VICE HEAD/PROGRAMMING CHAIR

Programming for the 2016 AEJMC Conference in Minneapolis is well underway and the Media Ethics Division has an exciting lineup of panels in store!

First, a little bit about the process for how we got to where we are. Last fall, I invited submissions for panel proposals. I received 13 submissions from division members, with each submission including a listing of potential co-sponsoring divisions. I then uploaded those proposals to the AEJMC panel proposal site. At the same time, programming chairs for other divisions were uploading their panel proposals, many of which listed the Media Ethics Division as a potential co-sponsor.

Divisions have only so many sessions they can sponsor, represented as “chips” (those of you who recall the old “chip auction” will note we have retained the verbi-

age, if not the exact same process). When two divisions co-sponsor a panel together, they only use half of their chip. Therefore, it is incumbent upon divisions to co-sponsor sessions, as that way we get to have more sessions overall!

I worked very hard to attract interest for our panel proposals, as well as entertaining proposals submitted to other divisions where we were listed as a potential co-sponsor. It was a bit of a juggling act, yielding some surprises – some panels submitted to us that I thought would surely attract a co-sponsor just didn't get an offer. Such is the nature of these things. But overall, I am very happy (and relieved!) about the panels we will be offering in Minneapolis, honoring the intellectual and topical diversity of our fantastic division.

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THE COMPLETE SCHEDULE

Thursday, August 4

11:45 am- 1:15 pm

The 1 Presenters of Public Speech: Citizens United and Speech Inequality in a Democracy (PF&R panel)

Co-Sponsor: Cultural and Critical Studies

Proposed by: William Thompson, University of Louisville

Description: Critical theorists have historically conceptualized power as being held in three distinct yet overlapping blocs: the State, the economy (the Corporate), and civil society (the Public). Within Althusser and Gramsci's conception of power, Corporate and Public forces supposedly legitimate the State's dominant power. With rulings like Citizens United comports money with speech, the Corporate seems to gain supremacy over the State, leaving comparatively less powerful avenues of expression by the Public. In the face of cases such as Citizens United and Hobby Lobby in which multi-national corporations that have been legally found in to be people, to have individual voices, this panel examines the need for modifying existing definitions of "voice." If money is speech, do people of modest means have any influence within the evolving triad of power blocs? This panel discusses whether and how new media paradigms and the increasing sophistication of special-interest citizen lobbying groups might help partially equalize political speech power in the interest of democracy.

Thursday, August 4

5:00-6:30 pm

Ethics Aloft: Drones, Sensors and the Changing Boundaries of Media (PF&R panel)

Co-Sponsor: Law & Policy

Proposed by: Kathleen Bartzen Culver, University of Wisconsin-Madison

Description: With the FAA currently in motion on a variety of rules and revisions regulating civilian Unmanned Aerial Vehicles (drones) in the U.S., news organizations and individual journalists face shifting legal terrain and emerging ethical questions when employing UAV tech-

nologies for a range of activities. This panel will explore the current state of laws addressing drones and sensors in journalism, as well as valuable frameworks for weighing the implications of this work for communities and journalists' relationships with them.

Friday, August 5

8:15-9:45 am

Inclusivity and Teaching Tech (Teaching panel)

Co-Sponsor: Communicating Science, Health, Environment, Risk (ComSHER)

Proposed by: Kathleen Bartzen Culver, University of Wisconsin-Madison

Description: As journalism programs face increasing demands to incorporate technologies in classes and curricula, what are the implications for a range of students? What obligations do we have as educators to adjust our approaches with an eye toward making our classrooms more accessible and successful for the wide range of students we encounter? Questions run the gamut from strictly pragmatic (e.g., is it fair to require laptop purchases without ensuring funding to cover students from lower-income households) to vast and social (e.g., do we do enough to counter stereotypes about women in tech). Can we develop an "ethics of inclusive teaching in tech"?

Friday, August 5

3:15-4:45 pm

The Ethics of Political Cartoonists (PF&R panel)

Co-Sponsor: History

Proposed by: Jenn Burleson Mackay, Virginia Tech

This panel will examine the ethics of political cartoonists: how they make ethical choices, what values underline those choices, and whether there are some topics that should be off limits to political cartoons. The panel will approach the topic from contemporary and historical perspectives.

Friday, August 5

5:00-6:30

Hot Topics (PF&R panel)

Co-Sponsor: Small Programs Interest Group

Description: We will be continuing our longstanding partnership with the Small Programs Interest Group (SPIG) to co-sponsor a Hot Topics session, the exact topic for which will be determined closer to the conference so as to be... well, topical! Our coordinator for this session is Jack Breslin of Iona College.

Saturday, August 6

3:30-5:00 pm

Entrepreneurial Journalism Ethics (PF&R panel)

Co-Sponsor: Media Management, Economics, & Entrepreneurship

Proposed by: Jane Singer, City University London

Description: Journalists tend to view their distance from the economic realities of the news industry as both a mark and a guarantor of their editorial autonomy and therefore of their ability to serve the public interest honestly and impartially. For the growing numbers who are leaving legacy newsrooms to join or launch a new journalistic enterprise, such a normative stance presents challenges that go beyond those any entrepreneur necessarily faces in turning an idea into a profitable, sustainable business. Successful entrepreneurs must engage in activities that are well outside the usual purview of reporters and editors and may even be expressly precluded by traditional editorial norms. These include actively identifying, courting, cultivating and retaining advertisers and other revenue-generating sources, as well as engaging directly and continuously with audience members (who often double as editorial and/or financial contributors) in order to understand and meet their needs. Entrepreneurial journalists must wear multiple unfamiliar – and often uncomfortable – hats while still ensuring that their integrity is not compromised and their trustworthiness as information sources is not undermined. This panel will bring together the perspectives of ethicists, media economists, entrepreneurial journalism experts and practitioners – a range of people who have studied, written about and dealt first-hand with issues of entrepreneurial journalism ethics. It offers an excellent opportunity to partner with the Media Management and Economics Division (which has now added “Entrepreneurship” to its division name), producing a lively discussion engaging a variety of viewpoints. As growing numbers of mass communication programs are developing classes and/or offering certificates in entrepreneurial journalism – and, in general, are increasingly seeking out ways to partner with campus business schools and incubator initiatives – the exchange also should be useful for pedagogical purposes.

Saturday, August 6

5:15-6:45 pm

Sexism on the Set: Gendered Expectations of Female TV Broadcasters in a Social Media World (PF&R panel)

Co-Sponsor: Commission on the Status of Women

Proposed by: Teri Finneman, South Dakota State University

Description: This panel aims to address the troubling trend of the gendered expectations and criticism women working in television journalism face. Our panel of broadcast professionals and scholars will discuss their personal experiences as female TV journalists as well as share what advice they give to female student broadcasters/multimedia journalists who will soon go to work in a field still saturated with sexism. They will also discuss potential strategies that professors can use to help train students to begin combating problematic gender expectations. Lastly, the speakers will address research they have conducted focused on TV broadcasting and gender norms. They will also consider the ethical dilemmas newsrooms face in terms of how to address sexist remarks made toward their employees while not alienating viewers. In particular, they will discuss the role of journalism ethics in determining whether newsroom and social media policies enhance or inhibit female journalists’ ability to challenge gendered expectations.

Sunday, August 7

11:00 am – 12:30 pm

What Are Student Media For? (Teaching Panel)

Co-Sponsor: Scholastic Journalism

Proposed by: Erik Ugland, Marquette University

Description: Although student media have traditionally served as important training grounds for journalism majors hoping to enter the field after graduation, fewer students fit that profile today and the pathways to professional practice are now more varied and less sure. In addition, with journalism enrollments and institutional resources shrinking, university and student-government leaders are asking more frequently and more pointedly whether student media are still vital and why they should continue to receive the support and subsidy of the university. This panel will bring together faculty who are knowledgeable about, and who have experience working with, student media to discuss the future, purposes and possibilities of those organizations. Are student media today still principally about providing educational opportunities for communication students? Are they forums for free expression? Are they public services? Are they centers of innovation? Are they spaces for dissent? Are they checks against institutional power? Are they incubators of new forms of self-expression and storytelling? Or are they still largely venues for pre-professional practice? The panelists

in this session will share their experiences and thoughts about how we might conceptualize student media in this new era and will seek input from the attendees about the enduring and emerging purposes, functions and collateral benefits of student media organizations.

RESEARCH PAPER SESSIONS

There will be four traditional refereed paper sessions. These will be held at the following times:

- 8:15-9:45 am on Thursday, August 4
- 3:15-4:45 pm on Thursday, August 4
- 11:45 am – 1:15 pm on Friday, August 5
- 1:30-3:00 pm on Friday, August 5

In addition, we have 5 slots at the scholar-to-scholar session at 12:15-1:30 pm on Saturday, August 6.

If recent years are any indication, we'll have some fascinating research being presented in these sessions.

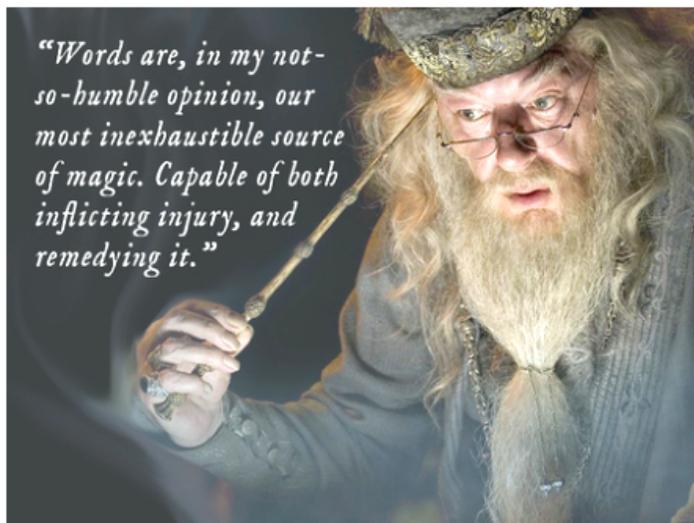
BUSINESS MEETING

Our division business meeting will be held 7:00-8:30 pm on Saturday, August 6. I look forward to seeing you there!

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CONNECTING SCHOLARS AND PROFESSIONALS

BY NICOLE KRAFT, PR&R CHAIR



This statement was surely not reflective of the First Amendment when voiced by Albus Dumbledore in “Harry Potter and the Deathly Hallows,” but the words are as significant today in the muggle world as they ever were among wizards. And they are indicative of a modern-day fight of good over evil, right against wrong. It’s a fight to save free speech on today’s college campuses, and one I fear we might be losing.

Ami Horowitz shined his satirical light on the problem in early December when he filmed a quest to get Yale students to sign a fake petition making the United States a “safe space,” by repealing the First Amendment. Considering universities have for so long been incubators for radical ideas, open discussion and creative thought, I assumed such a quest would be futile. You know what they say about ass-u-me.

It took less than an hour to get 50 students to sign off on the repeal, with responses like:

- “I think this is fantastic; I absolutely agree.”
- “Excellent! Love it!”
- “I totally agree with where you are at.”
- “I think it’s really awesome that you are out here. Good luck.”

I am praying such answers were driven by an imperious curse, or we are all headed for dark times. [Link to video](#)

Earlier this year Yale was already in the First Amendment crosshairs when lecturer Erika Christakis resigned after being publicly scolded by students after sending this email about tolerance for Halloween costumes:

- “Is there no room anymore for a child or young person to be a little bit obnoxious, a little bit inappropriate or provocative or, yes, offensive?”
- “If you don’t like a costume someone is wearing, look away, or tell them you are offended. Talk to each other. Free speech and the ability to tolerate offence are the hallmarks of a free and open society.”

An inflammatory view, indeed.

The best class discussions we have in our Media Law and Ethics class are driven by viewpoints that diverge and meld—ones expressed without fear of reprisal because we, as Americans, have the right to speak freely. We follow the motto that honesty without compassion is brutality, so we treat each other’s ideas with respect, and honor our right to differ in belief and views. One of the key points we drive home is that what offends one may be a foundational belief for another, whether that is the superiority of chocolate over vanilla, Republican over Democrat, Philadelphia Eagles over New England Patriots, military might or pacifism.

Those who are so willing to dismiss the First Amendment as frivolous and disposable have clearly lost sight of why the five freedoms were the first guaranteed in the Bill of Rights. Fifth-grade history taught it was the tyranny of a government unchecked by debate, dialogue

or criticism that drove a revolution. It is history we cannot forget or we will be doomed to repeat.

Who, pray tell, will be arbiter of what is acceptable should speech not be free for all? How will we decide what language is “safe”? In our desire to offend no one, will we ultimately offend everyone? With our fear of “micro-aggressions,” and the establishment of free speech zones, are we turning campuses once lauded for shaping discourse and community debate into padded bounce houses, where college “kids” can be safe and protected from the world around them?

The answers may lie in the 1927 concurring opinion issued by Justice Louis Brandeis in *Whitney v. California*, in which the court upheld the California’s Criminal Syndicalism Act prohibiting the advocacy, teaching or aiding the commission of a crime. Brandeis stressed that only clear and imminent threats of “serious evils” could justify free-

speech suppression, based on the framework for freedom established by the Founding Fathers.

“To courageous, self-reliant men, with confidence in the power of free and fearless reasoning applied through the processes of popular government, no danger flowing from speech can be deemed clear and present unless the incidence of the evil apprehended is so imminent that it may befall before there is opportunity for full discussion,” Brandeis wrote. “If there be time to expose through discussion the falsehood and fallacies, to avert the evil by the processes of education, the remedy to be applied is more speech, not enforced silence.”

More speech.

Magical.

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MED CO-SPONSORED WALTER CRONKITE CONFERENCE ON MEDIA ETHICS

BY JOHN W. WILLIAMS, TEACHING CHAIR

“Twitter is such a lynch mob,” Derek Donovan, Public Editor, *Kansas City Star* (speaking on the panel of editors and reporters at the Cronkite conference)

Media Ethics Division (MED) of the Association for Education in Journalism and Mass Communication co-sponsored the Second Walter Cronkite Conference on Media Ethics and Integrity at Missouri Western State University in St. Joseph, Missouri, November 8-9, 2015. MED co-sponsored the First Cronkite Conference last year and has been invited by conference organizer, Dr. Robert Bergland, MWSU professor of journalism and digital media, to co-sponsor next year’s conference, on Walter Cronkite’s 100th birthday. Plan ahead; it is already scheduled for Friday and Saturday, November 4-5, 2016.

St. Joseph, Missouri, is Walter Cronkite’s birthplace and hometown. In celebration of their native son and one of America’s most distinguish jour-

nalists, WMSU created the Walter Cronkite Memorial. One of the key activities of this year’s conference was the dedication of “Phase III” of the complex, a recreation of Cronkite’s on-air studio at CBS News. Participating in the dedication were Leslie Moonves, President and CEO of the CBS Corporation, and US Senator Roy Blunt, R-Missouri.

The annual conference on media ethics and integrity, anchored in Cronkite’s role model, was hosted by Dr. Robert Vartabedian, WMSU president and Dr. Robert Bergland, conference director. I had the privilege of representing MED, giving a brief introduction to the Division and welcome to the conference, and participating on the teaching panel.



The conference opened Sunday evening with a viewing of the documentary of Cronkite's CBS coverage of Kennedy assassination and concluded Monday evening with a live one-man re-enactment of Cronkite's interview by Larry King on the one-year anniversary of 9/11, the premier performance of "Harry and Walter: Missouri's Native Sons," and dedication of the CBS studio. Monday was filled with six sessions: a panel of local and regional editors and news directors addressing "ethics in the trenches"; Dr. Janet Blank-Libra of Augustana University of South Dakota speaking on "Pursuing an Ethic of empathy in Journalism"; a discussion on state-level efforts to counter the limitations on student journalism due to the Hazelwood v. Kuhlmeier case; a roundtable of student college media editors discussing their ethical crises and challenges; two best-of-competition academic papers; and a panel on "Teaching Media Ethics in the 21st Century."

Two of the "take-aways" from the panel of editors and news directors were the disappearance of mentors from the newsroom and the changing nature of market research and con-

tent due to the Internet. The problem facing smaller papers and stations is more than just resources—no staff, no time to cover stories—is the disappearance of experienced veterans who can mentor younger journalists, especially when confronted with ethical issues. For educating and maneuvering through the ethical issues, there are fewer veterans to be mentors and fewer staff colleagues (of any age) to discuss issues, solicit alternatives, and test responses.

The Internet is changing the nature of market research. With digital content, everything is trackable in real time. Clicks are important and a concrete measure of consumer interest. Paper and station websites can document the actual consumption patterns of readers/viewers. In St. Joseph, for example, the clear consumer interest is in crime, restaurants, and schools. This means that interest—the Internet—can and does direct content. Good for the bottom line? Good for journalism? It was a lively debate.

Dr. Janet Blank-Libra of Augustana University put forward the case for empathy and compassion in journalism. She surveyed the litera-

ture, including psychological literature on empathy. She distinguished objectivity versus humanity, objectivity versus emotion, and reason versus passion. She recommended an article, "The Dark Side of Empathy," in *The Atlantic Monthly*. Dr. Blank-Libra spoke of Martha Nussbaum's concept of "intelligence of emotions," cautioning that empathy is not sympathy or passion, and that it complements objectivity. She argued that we are actually seeing more passion in journalism without more empathy. "Empathy seeks understanding not agreement," she stated. Empathy develops moral sensitivities. "The goal of empathy is to decrease the distance between self and others."—Janet Blank-Libra.

A team of North Dakota journalism students from Valley City State University and Bismarck State University spoke of lobbying for and achieving passage of state law reinstating high school and college free press rights chipped away by Hazelwood v. Kuhlmeier (I pass the high school each time I drive to the St. Louis airport) and *Hosty v. Carter* (Governors State University is just up I-57 on the way to Chicago).



State legislatures have been creating state-based student free press rights, including California's "Leonard Law," which extends to both public and private high schools and colleges. Illinois has created state statutory protections at the high education level, as have several other states. The students talked in detail of the actual lobbying process, in one of the most conservative states in the nation. After backing off on a broad statute that would have covered private colleges and universities, the students won overwhelming support from the state legislature.

We were in the midst of the panel of student editors, representing the newspapers, websites, and media outlets of Missouri's major state universities, when cell phones started buzzing. The president of the University of Missouri, Tim Smith, had just announced his resignation. We had to take a moment as the student editors texted their staffs and the advisors pulled up the latest news of the student protest in Columbia. The student editors were acutely aware of their responsibilities and the ethical pressures they are under. Here are a few of the points they made:

- On their campuses there is no distance between journalists and subjects; these are small communities and sometimes small schools; because of small staff, there are conflicts of interest in reporting; there are not enough trained reporters to cover topics (athletes covering sports); and many staff are active in the very organizations—fraternities, student government, sports—that are the subject of their reporting.
- One editor spoke of the issue of fair coverage—one week a celebratory eulogy for a very popular student; next week, unequal reporting of the a tragic death of an unknown student;
- They struggle to filter out bias, writer/editor prejudice, and emotional investment;
- They encourage practical conflict of interest policies—would you have dinner one on one with someone you are reporting on, it's a conflict;

- They are aware that social media is permanent, once it's out it can't be taken back;
- They struggle with issues of privacy--what do you do with Snapchat photos sent to 3000 students of subjects engaged in felonies, drugs, drinking, etc.?
- They confront reporting on employee personnel issues and confidentiality issues.

The faculty panel addressed how they handled actual cases:

- Student plagiarism in print (brutally!);
- Conflict of interest when dealing with student deaths, knowing the deceased, and providing equal treatment to the unknown or unpopular student;
- Responding to administration interference; and
- Responding to demands to remove or edit the historical record, when former students realize that the actions of their student years are public record, which is often easier to access in its digital format.

I found the 2015 Cronkite Conference an enjoyable and re-affirming activity. With prior planning, I hope to bring a group of my own student journalists and media ethics students. It is an opportunity for student editors and journalists to compare notes and share experiences, just as we do at AEJMC. The Cronkite Conference is low stakes but information-rich. I'm looking forward to attending the 2016 conference.

The 2016 Third Walter Cronkite Conference will celebrate the 100 anniversary of Walter Cronkite's birth in St. Joseph. It will be held on Friday-Saturday, November 4-5, 2016, at Missouri Western State University in St. Joseph, Missouri. MWSU is about 35 miles north of the Kansas City airport. There is limo service from the Kansas City airport and reasonable accommodations within five minutes of campus.

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MED PAPER CALL

BY CHAD PAINTER, RESEARCH CHAIR

Here is an early look at the 2016 AEJMC paper call for the Media Ethics Division. A couple of points to stress in the call: MED looks at ethics across a range of communicative contexts (e.g., journalism, advertising, public relations, entertainment media, new media, social media, etc.), from a range of theoretical/paradigmatic approaches (e.g., philosophical, critical, sociological, psychological, etc.) and using a range of methods (e.g., qualitative, quantitative, mixed-method, etc.). Also, there is an increased focused

this year on research papers (e.g. not teaching tips or personal reflections) on teaching innovations, effective approaches, pedagogy, survey of the field, and the adoption of new technologies in the classroom. As always, the AEJMC submission deadline is April 1.

Media Ethics Division

The AEJMC Media Ethics Division seeks a diverse range of original faculty and graduate student paper submissions related to ethics. The division encourages submission of papers that address a broad spectrum of ethics-related



topics and concerns, which may include, but are not limited to, the relationship between journalism and democracy, the empowerment of multiple stakeholders, advocacy models and the TARES test, persuasion and responsibility, media accountability systems, ethical decision-making, morality and moral development, truth-telling and deception, privacy, credibility, the impact of technology and economics on ethics, newsroom norms and routines, and the relationship between law and ethics. The division also encourages submission of research papers (e.g. not teaching tips or personal reflections) on teaching innovations, effective approaches, pedagogy, survey of the field, and the adoption of new technologies in the classroom.

The division is open to the broadest possible range of scholarship, looking at ethics across a range of communicative contexts (e.g., journalism, advertising, public relations, entertainment media, new media, social media, etc.), from a range of theoretical/paradigmatic approaches (e.g., philosophical, critical, sociological, psychological, etc.) and using a range of methods (e.g., qualitative, quantitative, mixed-method, etc.) Theoretical/normative essays grounded in ethics theory are also welcome, as are manuscripts related to the teaching of ethics.

All papers must be no more than 25-pages (excluding title page, references, figures, illustrations, and/or appendices) and must otherwise conform to the rules outlined in the AEJMC Uniform Call for Papers. Papers that do not conform to these rules, or which contain information identifying the author(s), will be disqualified. Authors should use APA style (6th ed.).

Submitting a paper to the Media Ethics Division implies that the author (or, one of the authors or a proxy) intends to present the paper in person.

Carol Burnett Award for Graduate Students:

The Media Ethics Division is committed to supporting and promoting promising graduate students with an interest in media ethics. All graduate students who submit papers to the Media Ethics Division are encouraged to enter the Carol Burnett Award competition. The Media Ethics Division teams with the University of Hawaii and the Carol Burnett Fund for Responsible Journalism to sponsor this special paper competition for graduate students. Students are invited to submit papers on any topic related to media ethics, from any theoretical approach, using any method or combination of methods.

The winning paper will receive the Carol Burnett/ University of Hawaii/AEJMC Prize, which includes a \$350 cash award. The runner-up will receive a \$150 cash award. Authors for the top two submissions will also receive a small travel assistance stipend. The winner will be invited to accept his or her prize at the Kappa Tau Alpha Awards Luncheon at the AEJMC conference. Burnett competition papers must be marked "Burnett Competition" on the title page.

- In addition to supporting the Carol Burnett Award winners, the Media Ethics Division will offer small travel stipends for the top student submissions.
- The Burnett Award is reserved for graduate students; papers containing faculty members as co-authors are ineligible.

Professional Relevance Award:

Special recognition will be given to the paper that is judged to be the most relevant to working professionals (journalists, advertisers, etc.). The recipient will be selected from the general paper competition.

Top Faculty Paper: Special recognition will be given to the faculty paper judged to be the best paper submitted among faculty authors. The recipient will be selected from the general paper competition.

All questions should be directed to the Media Ethics Division research chair Chad Painter, Eastern New Mexico University, email: Chad.Painter@enmu.edu.

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AND MASS COMMUNICATION

